Module 1 Challenge- Excel

* + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + What are some limitations of this dataset?
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

1. My first conclusion from crowdfunding campaigns is that the parent categories of theatre and film were amongst the top two categories with the most success. Upon filtering of just countries my second conclusion is that the US had the most in grand total across all the parent categories. My last conclusion is that plays dominated across all of the subcategories funded coinciding with the parent category of theatre being on top.
2. Some limitations of this dataset would include the limited data retrieved from other countries, as most of the data came from the US. A lot of the launches were released very close to the deadline, so I’m assuming that can set limitations to how well the data was prepared.
3. 3. Some other possible tables or graphs that could be created would possibly be the average donation to the backers count in categories filtered by countries to see more numeric numbers of each donation within the categories versus just the success or failures.